

FOR IMMEDIATE RELEASE

CPCoastal[™] Signs Deal with Walking Dots

Thousand Oaks, CA, February 20, 2017

CPCoastal brand, known for its mix of modern, impressionist, and vintage coastal themed art, signed a new art licensing deal with Walking Dots. Walking Dots is a unique, online provider of art prints, stationery, greeting cards, calendars, journals and tech cases. WD has recognized the rapidly increasing demand for coastal themed products, and has responded by expanding its coastal genre by signing CPCoastal. Products can be purchased through <u>CPCoastal.com</u> or <u>WalkingDots.com</u>.

Available for licensing, CPCoastal collections infuse bold colors reflective of Caribbean blues and brilliant sunsets. It offers a wide array of classic and nautical themes capturing the essence of ocean, lake, and river-front living, as well as island lifestyles. The brand showcases popular watersport activities such as boating, surfing, fishing, and paddle boarding. It also features novelty favorites - palm trees, sunsets, sea life, sea shells, umbrellas, beach chairs, lifeguards, flip flops, and much more.

CPCoastal designs are beach inspired with the purpose of connecting people to what they love about the coast. The company's mission is to create coastal art which brings the beach to any space via a variety of products including textiles, home décor, paper and stationery, tableware, technology, beach and boat lifestyle accessories.

"I am honored to partner with Walking Dots to bring a wider selection of coastal art to market. This is another step forward in broadening the coastal art genre by making it available on more products," explained owner and artist, Christine Barker.

About CPCoastal:

CPCoastal brand is a creative art company based in Los Angeles, CA, focusing on coastal themed art. The brand brings a mix of modern, impressionist, and vintage styles, with elements of bold colors. The art features a wide array of classic coastal and nautical themes capturing the essence of ocean, lake, and river-front living, as well as island lifestyles. Designs are created with a wide variety of products in mind. All are beach inspired, with the mission of bringing the coastal vibe to any space. It's *coastal art with an adventurous spirit and laid back attitude*.

CPCoastal is committed to bringing global awareness to oceans, lakes, and rivers, not only for their incredible beauty, but also for how critical they are to our own survival. For information about licensing art, please contact the company.

Website: <u>www.cpcoastal.com</u> Phone: 818-390-0517 Email: Chris@CPCoastal.com

About Walking Dots:

Walking Dots is a unique, online provider of art prints, stationery, greeting cards, calendars, journals, and tech cases featuring innovative, original art in a variety of genres and styles. Walking Dots' parent, Independent Printing Company, was established in 1935.

Website: www.walkingdots.com Phone: 855-964-7530 Address: 1801 Lawrence Dr., De Pere, WI 54115