



## **FOR IMMEDIATE RELEASE**

# **New Art Brand CPCoastal™ Launched**

Thousand Oaks, CA, September 26, 2016

CPCoastal brand, by artist Christine Parrish Barker, brings a fresh look to coastal art, combining a mix of modern, impressionist, and vintage styles. It's *coastal art with an adventurous spirit and laid back attitude*. Available for licensing, CPCoastal collections infuse bold colors reflective of Caribbean blues and brilliant sunsets, capturing the essence of ocean, lake, and river-front living, as well as island lifestyles.

In addition to novelty favorites - palm trees, sunsets, sea life, sea shells, umbrellas, beach chairs, lifeguard stands, flip flops, tropical fruit, birds, flowers, and exotic cocktails - popular water-sport activities such as boating, surfing, fishing, and paddle boarding are also featured.

The company's mission is to create art that connects people to what they love about the coast. It brings beach and boating lifestyles to any space through a variety of products including textiles, paper and stationery, tableware, tech accessories, home and yacht décor.

*"I am very proud and excited to launch CPCoastal. This is the first step in bringing coastal art to a new level by broadening the genre and making it available on a wider variety of products. People love the beach for its tranquility and is synonymous with relaxation and peace - a place where the soul can rest. People are just happier at the beach," explained owner and artist, Christine Parrish Barker.*

### **About CPCoastal:**

CPCoastal brand is a creative art company based in Los Angeles, CA, focusing on coastal themed art. The brand brings a mix of modern, impressionist, and vintage styles, with elements of bold colors. The art features a wide array of classic coastal and nautical themes capturing the essence of ocean, lake, and river-front living, as well as island lifestyles. Designs are created with a wide variety of products in mind. All are beach inspired, with the mission of bringing the coastal vibe to any space. It's *coastal art with an adventurous spirit and laid back attitude*.

CPCoastal is committed to bringing global awareness of how precious oceans, lakes, and rivers are, not only for the incredible beauty they provide, but also for how much we need them for our own survival. For information about licensing art, please contact the company.

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